SUMMER PROGRAM 2019

Course title: Basics of Filmmaking: from pre-production to post-production
Meeting Times and Days: Monday June 17 – Friday June 28, 2019/ 9am to 5pm
Instructor: Harald Hutter
Room: TBD

COURSE DESCRIPTION

A hands-on step-by-step technical lab class, where editing video will take students beyond the basics, to a professional workflow for digital video editing. After Effects will be the main software for moving images, and all essential tools, plug-ins and filters, their options and use, the character of each menu or tool option critical for video editing will be covered at a practical level. Students will master advanced image and sound editing.

This course will focus on the many steps required to produce a professional looking film from initial pitch all the way to a finished film. We will cover the various steps involved both theoretically and practically. Students will learn how to script, storyboard, shoot, edit and deliver a professional looking film. Within each of these general categories students will learn how to choose and operate equipment such as DSLR cameras, direct, edit using Adobe Premiere Pro, create titles and credits using After Effects, record and edit sound and how to export/compress a finished film for different outlets (Vimeo, YouTube, cinema etc.)

LEARNING OUTCOMES

Upon successful completion of the course, students should be able to:

- Visually interpret a pitch/script to create a compelling fashion film
- Understand the various stages of a professional workflow
- Be fluent in the use of DSLR cameras
- Be confortable editing video and sound

ASSESSMENT

Grading is based on individual progress, execution of assignments, technical skills acquired, attendance, as well as involvement and participation in class.

- delivering a finished film   60%
- participation and attendance   40%

COURSE REQUIREMENTS

Students will be working on various assignments throughout the course making sure that they are developing the skills needed to create a compelling film. Below are the key skills that students should be comfortable with by the end of the class:

- Store and classify video files
- Edit images & sound
- Create titles & credits
- Deliver a finished film for various outlets

Students are also expected to write a short, succinct essay about either a short film, a film or a key scene from a feature film. By the end of the course students are expected to have a fully finished film ready to be presented for critique.

ATTENDANCE

Students are expected to fully participate in every session to be sure not to miss important information, which will lead to the successful completion of the course. Substantial absences are factored into grades. Please note the following:

2 late arrivals (more than 15 minutes) or early departures= one full absence
Half a day out of class = one full absence
2 absences = considered excessive absence for a course
3 absences are grounds for failure in the course

SCHOOL POLICIES

1. Plagiarism is a serious offense and will not be tolerated. All research, text, and image sources must be cited using Chicago (Turabian) style. See your instructor or the Student Handbook if you are unclear about what constitutes plagiarism.
2. You are required to attend and participate in class critiques and other presentations. Be respectful of your fellow classmates.
3. No phones, devices for listening to music, or other electronics are allowed in class, unless otherwise specified by the instructor.
4. No emailing, web surfing, or instant messaging, etc. is allowed during class time, unless otherwise specified by the instructor.
5. Classrooms are community space. Please leave them clean and tidy.
6. All *Paris College of Art* buildings are NON- SMOKING, including balconies and the courtyard. You must go outside in the street to smoke. Students found smoking on PCA premises will be fined.

MATERIALS AND SUPPLIES

- Sketchbook
- Digital camera (DSLR)
- External hard drive
- Laptop, ideally with the Adobe Suite

COURSE OUTLINE (tentative schedule)

Week 1 starting June 17

- Pre-production
- Looking & analyzing a few essential fashion videos
- Conceptualizing, pitching & developing a shooting script
- Homework*:* shoot film

Week 2 starting June 24

- Post production: logging footage, editing film, adding titles and exporting the finished film for various outlets