



SUMMER PROGRAM 2021

Course title: Paris Café Culture: Create your Artist Book

Meeting Times and Days: July 12 – July 23, 2021 / Monday – Friday, 9am-5pm

Instructor: Cathrine Winsnes

Room: TBD

COURSE DESCRIPTION

Are you looking to build a one of a kind portfolio in order to apply to undergraduate or graduate programs? Turn your experience of life in Paris – a boat trip on Canal Saint Martin, a visit to a museum and to a Parisian park, each visit ending in the cultural institution of the café – into an artistic, contemporary, beautifully designed object. Onsite you will sketch, draw, photograph and write, following guidelines and multiple protocols. Life inside and outside the café will inspire you as well as information and lectures about the historical and sociological aspects. Studio work will explore both conceptual methods and skills, developing each student's own vision and style(s).

Adding to the “travel diary”, reinterpretations of the field-trip sketches, words and images will allow for rich and multilayered storytelling, conveying concepts and emotions. Skills like text and image relationship, book/portfolio rhythm, and image style will be explored, using for instance linocut, paper-cut, collage and photography. Students will be encouraged to take measured risks and explore new media and methods within a short time span. Book binding techniques will be taught at the end of the workshop.

LEARNING OUTCOMES

At the completion of the course, students will have built a one of a kind portfolio/artist book, a unique application material, demonstrating a series of skills:

- Contemporary visual storytelling through the use of multiple and coherent image styles and art practices, translating creativity and a strong concept
- Developed a flexible creativity through inspiration rooted in reality
- The capacity to allow themselves to be changed by an experience both during the field trips and in the studio
- Craftsmanship in the making of a unique book

ASSESSMENT

Students will be assessed on the following criteria: commitment, willingness to explore, curiosity, research, an ability to think critically about their work, a good level of craft, generosity towards their work and their peers and attendance.

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| ▪ Class and critique participation & preparedness | 20% |
| ▪ Attendance | 20% |
| ▪ In-class assignments | 20% |
| ▪ Homework assignments | 20% |



- Research sketchbook 20%

COURSE REQUIREMENTS

- Completion of all in-class and homework assignments
- Commitment, willingness to explore, curiosity, research
- An ability to think critically about their work, a good level of craft, generosity towards their work and their peers
- Attendance

ATTENDANCE

Students are expected to fully participate in every session to be sure not to miss important information, which will lead to the successful completion of the course.

Substantial absences are factored into grades. Please note the following:

- 2 late arrivals (more than 15 minutes) or early departures = one full absence
- 2 absences = excessive absence for a course that meets once per week
- 3 absences are grounds for failure in the course

MATERIALS AND SUPPLIES

- Camera
- Drawing/painting materials, watercolor (color and B&W)
- Black Posca markers, medium
- Scissors, cutting knife, tape, glue (specific book binding, paper for printing and linocut materials will be provided)
- Laptop with software Indesign, Photoshop is interesting to have if you want to continue working outside of class, but not necessary (computer-lab at school)

SCHOOL POLICIES

1. Plagiarism is a serious offense and will not be tolerated. All research, text, and image sources must be cited using Chicago (Turabian) style. See your instructor or the Student Handbook if you are unclear about what constitutes plagiarism.
2. You are required to attend and participate in class critiques and other presentations. Be respectful of your fellow classmates.
3. No phones, devices for listening to music, or other electronics are allowed in class, unless otherwise specified by the instructor.
4. No emailing, web surfing, or instant messaging, etc. is allowed during class time, unless otherwise specified by the instructor.
5. Classrooms are community space. Please leave them clean and tidy.
6. All *Paris College of Art* buildings are NON- SMOKING, including balconies and the courtyard. You must go outside in the street to smoke. Students found smoking on PCA premises will be fined.



COURSE SCHEDULE

Please note that this outline is subject to modification.

Monday, July 12

Morning Session: After an introduction of the course, its objectives, we will go on a field trip to cafés in the 10th district ("Chez Prune) along the Canal Saint Martin and its surroundings. Writing.

Afternoon Session: A presentation on Paris cafés and art made in cafés. Texts and quotes as well as a reading list will be provided.

Tuesday, July 13

Morning Session: Based on yesterday's field trip, collage exercise in class

Afternoon Session: Photography in rue de la Roquette, rue de Charonne and BW sketches in two different cafés – possibly "Café Merlin", "Pause café". (Connecting feelings, emotions and elements inside and outside of the café, perceptual experience like tastes and smells expressed in different ways)

Wednesday, July 14 – NO CLASS, NATIONAL HOLIDAY

~~Informed by the previous days, students will further explore their own aspects of interest in yet different cafés and areas of Paris (TBA). They will put the emphasis on mapping out time and behaviors but also color, textures, details, elements in relation to their theme, using sketches, photography, drawing.~~

Thursday, July 15

Morning Session: Meeting in a café for breakfast (TBA) + Visit to museum (TBA). Behave like a Parisian: group discussions in the café about chosen topic, (anything from the news, to philosophy, to the weather or the taste of coffee ...) record that experience + new or repeated sketch and or photography.

Afternoon Session: Studio work, introduction to InDesign (if necessary), design, rhythm and thumbnails of each student's book

Homework: Continue on the design and structure of the book

Friday, July 16

Studio Work: First investigations through making in the studio, based on the sketches done during the field trips - Linocut, collage

Homework: Prepare new linocuts on provided linoleum sheets

Visits to Museums (Musée d'Orsay in particular) and/or galleries are suggested during the week-end. A list of exhibitions will be provided.

Monday, July 19

Morning Session: More Papercut, Linocut, Illustrations

Afternoon Session: Studio Work, individual follow up

Photocopies of sketchbook, picture printing, collage techniques

Tuesday, July 20

Studio work, individual follow up



Wednesday, July 21

Printing in the computer lab and bookbinding

Thursday July 22

Continue printing and bookbinding

Friday, July 23

Morning session: Critique

Afternoon session: books due for the end of program show

Final exhibition and cleanup