



SUMMER PROGRAM 2024

Course title: Paris Café Culture: Create your Artist Book

Meeting Times and Days: June 17 - 28, Monday - Friday, 9am-5pm

Room: TBD

COURSE DESCRIPTION

Are you looking to build a one of a kind portfolio in order to apply to undergraduate or graduate programs? Turn your experience of life in Paris – in the cultural institution of the café – into an artistic, contemporary, beautifully designed object. Onsite you will sketch, draw, photograph and write, following guidelines and multiple protocols. Life inside and outside the café will inspire you as well as information about the historical and sociological aspects. Studio work will explore both conceptual methods and skills, developing each student's own vision and style(s).

Adding to the "travel diary", reinterpretations of the field-trip sketches, words and images will allow for rich and multilayered storytelling, conveying concepts and emotions. Skills like text and image relationship, book/portfolio rhythm, and image style will be explored, using for instance linocut, paper-cut, collage and photography. Students will be encouraged to take measured risks and explore new media and methods within a short time span.

LEARNING OUTCOMES

At the completion of the course, students will have built a one of a kind portfolio/artist book, a unique application material, demonstrating a series of skills:

- Contemporary visual storytelling through the use of multiple and coherent image styles and art practices, translating creativity and a strong concept
- Developed a flexible creativity through inspiration rooted in reality
- The capacity to allow themselves to be changed by an experience both during the field trips and in the studio
- Craftsmanship in the making of a unique book

ASSESSMENT

Students will be assessed on the following criteria: commitment, willingness to explore, curiosity, research, an ability to think critically about their work, a good level of craft, generosity towards their work and their peers and attendance.

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| ▪ Class and critique participation & preparedness | 20% |
| ▪ Attendance | 20% |
| ▪ In-class assignments | 20% |
| ▪ Homework assignments | 20% |
| ▪ Research sketchbook | 20% |



COURSE REQUIREMENTS

- Completion of all in-class and homework assignments
- Commitment, willingness to explore, curiosity, research
- An ability to think critically about their work, a good level of craft, generosity towards their work and their peers
- Attendance

ATTENDANCE

Students are expected to fully participate in every session to be sure not to miss important information, which will lead to the successful completion of the course.

Substantial absences are factored into grades. Please note the following:

- 2 late arrivals (more than 15 minutes) or early departures = one full absence
- 2 absences = excessive absence for a course that meets once per week
- 3 absences are grounds for failure in the course

MATERIALS AND SUPPLIES

- Camera (Iphone ok)
- Drawing/painting materials, watercolor (color and B&W)
- Scissors, cutting knife, tape, glue
- Sketchbook + different kind of papers you like to work with (linocut materials will be provided as well as paper for printing)
- Laptop with software Indesign, Photoshop might be interesting to have if you want to continue working outside of class, but not necessary (computer-lab at school)

SCHOOL POLICIES

1. Plagiarism is a serious offense and will not be tolerated. All research, text, and image sources must be cited using Chicago (Turabian) style. See your instructor or the Student Handbook if you are unclear about what constitutes plagiarism.
2. You are required to attend and participate in class critiques and other presentations. Be respectful of your fellow classmates.
3. No phones, devices for listening to music, or other electronics are allowed in class, unless otherwise specified by the instructor.
4. No emailing, web surfing, or instant messaging, etc. is allowed during class time, unless otherwise specified by the instructor.
5. Classrooms are community space. Please leave them clean and tidy.
6. All *Paris College of Art* buildings are NON- SMOKING, including balconies and the courtyard. You must go outside in the street to smoke. Students found smoking on PCA premises will be fined.



COURSE SCHEDULE

Please note that this outline is subject to modification.

Monday, June 17th

Morning Session: Introduction of the course, its objectives, a presentation on Paris cafés and art made in cafés + examples of what we will make, discussions about papers.

Brainstorming

Afternoon Session: “Images make each other sing”

Booklet exercise achieved during class. Bring scissors, cutter, glue, tape.

For the next 3 days we will visit a park, walk in a gallery area, visit a museum, a church or basilica before or after having been in (a) café(s) specific to that neighborhood. Each café will represent different aspects of café life in Paris and different periods of time and style. Both “outside” and in the cafés, the students will be asked to write, to draw in their sketchbooks or on their preferred paper, to take pictures, following various protocols, connecting feelings, emotions and elements inside and outside of the café(s).

Early afternoon we return to class to continue working on the sketches, printing out images, assessing the work done. We will discuss different possibilities of improvement, change, evolution. “Homework” is suggested.

Depending on weather the order of the visits might change.

Tuesday, June 18th

Gallery area around Bastille, Place des Vosges, rue Charlot, rue Keller, rue de Turenne, Café des Philosophes, café Le Bistrot du Peintre.

Wednesday, June 19th

Montmartre, Sacré-Coeur Basilica, . rue Lepic, street art rue Drevet, passage Ramey, square Jehan Rictus, Rue Androuet, fresques Secours Populaire
Café des Deux Moulins, Café la Main Noire.

Thursday, June 20th

Musée de l’Orangerie, Parc des Tuileries, the Seine river
Cafés TBA

Friday, June 21st

Meeting in a café for breakfast

“Café de Flore” 172 bd Saint Germain, Paris 6th

Afternoon Session:

Start the design and structure of the book/thumbnails



Monday, June 24th

In studio session
Lino cuts, Collage

Tuesday, June 25th

Studio work, individual follow up

Wednesday, June 26th

Studio work, individual follow up

Thursday June 27th

Printing , bookbinding

Friday, June 28th

Morning session: Critique
Afternoon session: books due for the end of program show
Final exhibition and cleanup